

Magnetism 2015

30–31 March 2015

University of Leeds, Leeds, UK

Organised by the IOP Magnetism Group

Co-sponsored by IEEE UK & RoI Magnetics Society Chapter

<http://magnetism2015.iopconfs.org>

Exhibition and sponsorship

Magnetism 2015 is an annual conference on magnetism, magnetic materials and spintronics bringing a particular focus to research in the UK and Ireland but also from overseas.

The conference is likely to attract 160–200 attendees: a small enough gathering that it is possible for everyone to meet each other. Some of the attendees will be young researchers working or aiming to work in interdisciplinary topics in this area. Others will be more established researchers or industrial technology developers. The aim is to bring the diversity of depth of expertise, breadth of application requirements, together with ambition, energy, experience and expertise.

Exhibition

A two-day table-top exhibition will be held alongside the conference on Monday 30 and Tuesday 31 March 2015. The exhibition will be located with catering and poster presentations in the Parkinson Building, University of Leeds. The exhibition will provide companies in the field and related areas of magnetism the opportunity to demonstrate their products to a captive audience.

Who should exhibit?

- Manufacturers or agents providing equipment associated with magnetism, vacuum science and nanotechnology
- Publishers working in the scientific community
- Employers of science graduates

Exhibition package

(bookings received after 31 December 2014)

£400 + VAT*

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Space is available as a table-top display and includes:

- One 6 ft table and a chair, or equivalent area
- Company logo and link on the conference website
- Access to technical sessions
- Lunch and refreshments for one exhibitor representative for the duration of the exhibition
- One ticket to the conference dinner on Monday 30 March
- One A4 insert in the delegate packs

Exhibition packages are limited and allocated on a strictly first-come, first-served basis.

* VAT is charged at the prevailing rate, currently 20%.

Sponsorship

We also invite sponsorship from companies and organisations wishing to raise their profile within the community and increase their visibility at the conference.

Why sponsor?

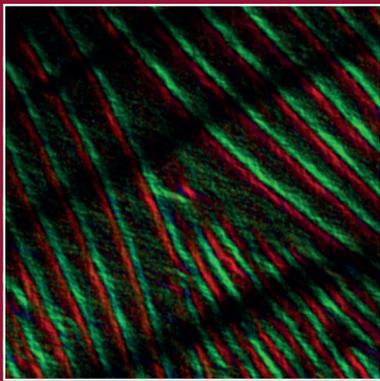
- An opportunity to promote your organisation and raise your profile within the wider community
- Promote your company name to participants prior to, during and after the conference – these include decision makers, scientists and students
- Demonstrate your commitment to assisting the development of young researchers
- Your representatives can mix informally with professionals from industry and academia in the UK and Ireland
- Your support of the conference will be acknowledged widely through web-based and printed material
- Sponsorship contributes significantly to the promotion, planning and operation of the conference, reducing the overall cost of managing the event and enabling a higher level of participation

Sponsorship opportunities

Conference app

£650 + VAT *

- Opening splash screen of the app to display sponsor's graphics
- Profile page and full-page advert within the main content of the conference app
- Company logo and link on the conference website



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Delegate bags

£500 + VAT*

- Sponsor's logo will be displayed on the delegate bags (one colour print)
- Company logo and link on the conference website

Conference dinner

£500 + VAT*

- Logo on conference dinner tickets
- Opportunity to display material within the conference dinner venue
- Two complimentary conference dinner tickets
- Company logo and link on the conference website

Pens/lanyards/gift items

£250 + VAT (per item)*

Sponsoring company to provide items to be included in the delegate bags.

- Sponsor's logo can appear on the sponsored item
- Company logo and link on the conference website

Delegate pack inserts

£150 + VAT*

Sponsoring company to provide inserts (maximum one sheet of paper, A4 size).

* VAT is charged at the prevailing rate, currently 20%.

Further information

For further information, please contact:

Joanne Hemstock, Institute of Physics, 76 Portland Place, London W1B 1NT, UK

Tel +44 (0)20 7470 4800, e-mail joanne.hemstock@iop.org

Booking form

Full booking terms and conditions can be found online at <http://magnetism2015.iopconfs.org/exhibitionterms>

Exhibition package

Sponsorship item/s

Contact name (inc. prefix):

Address:

Postcode:

Tel:

Fax:

E-mail:

Signed:

Date: